










# Transparency → Control

## *De la transparence au contrôle*



Yahoo! Canada

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**All Standard Categories**

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**Ad-Supported Websites**

Yahoo! is an advertising supported website. Most of the products and services we offer are largely free of charge to you because we display advertising. Other websites also partner with Yahoo! to show ads on their sites to support their offerings.

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**Network Advertising Initiative**

Yahoo! is a member of the Network Advertising Initiative (NAI). To opt out of other ad networks or to learn more about network advertising, please visit the [NAI site](#).

**Other Inputs**

In addition to the information shown here, Yahoo! may use publicly available information or information provided by partners to help customise some of the ads we show.

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**All Standard Categories**

- Automotive
- Automotive > Alternative Fuel Vehicles
- Automotive > Convertible
- Automotive > Coupe
- Automotive > Fuel Economy
- Automotive > General Motors
- Automotive > Minivan
- Automotive > Motorcycle
- Automotive > Non US
- Automotive > Parts and Accessories
- Automotive > Price > Economy
- Automotive > Price > Luxury
- Automotive > Price > Midrange
- Automotive > RV
- Automotive > Sedan