

SOCIAL SMARTS

NOTHING PERSONAL!





Wow... my first phone!



Take good care of it sis, it treated me well!

Thanks, Nathan!



Hey, I think a message just came in for you.

Oh, you can just delete that. I'll get the messages app all set up on my new phone.



What about all these pictures and apps? Nathan's stuff is still all over this. Hey, get back here!



His stuff isn't just on the phone, either!

Huh?

Nathan's personal data isn't just on his old phone – it's all over the internet!

The search engine he uses keeps track of his entire search history — that's information advertisers want to know!

I didn't know Nathan needed help beating me at Treasure Sword!

Search: *Treasure Sword game how to win*

I'm sure he didn't want you to know!

Nathan's photos are still stored on the servers of the photo sharing apps he uses. And even if he deleted the pictures or the app, he'd still show up in his friend's photos!

greg_2004

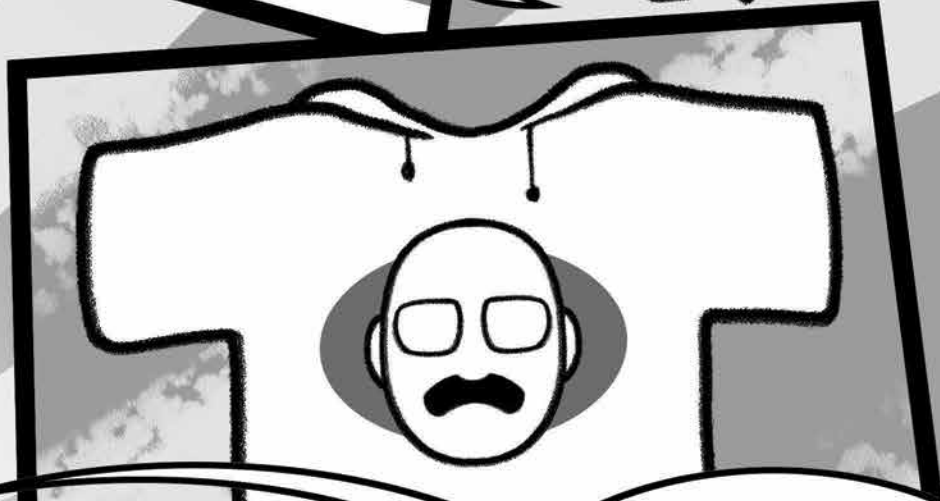


Hey, he's supposed to be wearing his helmet when he's out boarding!

Shopping sites keep track of not only what you buy, but everything you even look at! And they use that information to advertise things they think you'll like!



Not that he could afford a new hoodie, anyway!



There's a reason why almost everything you do online is free. The truth is, almost every site you visit wants to use your data for something. And once it's out there, it can be very hard to get it back!



I guess I should be pretty careful about what I post. You never know who's watching, or what they could do with all my personal information!



The next day...

So, what's your first post going to be?

I'm getting so many great shots I can't decide!



You should see some of my shots!



Okay team, hit the locker room!



Hey, think I can make this shot?





Angela's throwing in the towel?

So she's quitting the soccer team?



Everyone's saying I quit the team! You have to delete your post!



But I already did!



Too late! Just like Nathan's personal information, once it's out there online, it can be really hard to get back!

Well, there's one thing I can do...



And that's play twice as hard at the game this weekend! Then nobody can say I've quit the team! And Olive...

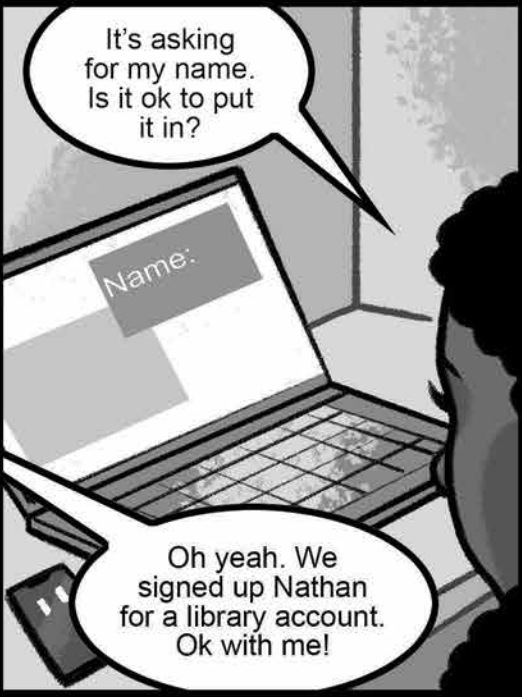
What?

You better be there cheering for me!



Don't you have homework?

I'm doing it!
I'm supposed to sign up for the school library site and reserve a book.



It's asking for my name. Is it ok to put it in?

Oh yeah. We signed up Nathan for a library account. Ok with me!



Account Created
Book Reserved

I did it!



And now... there's a new version of Treasure Sword out! I'm going to kick back and watch a stream of it!

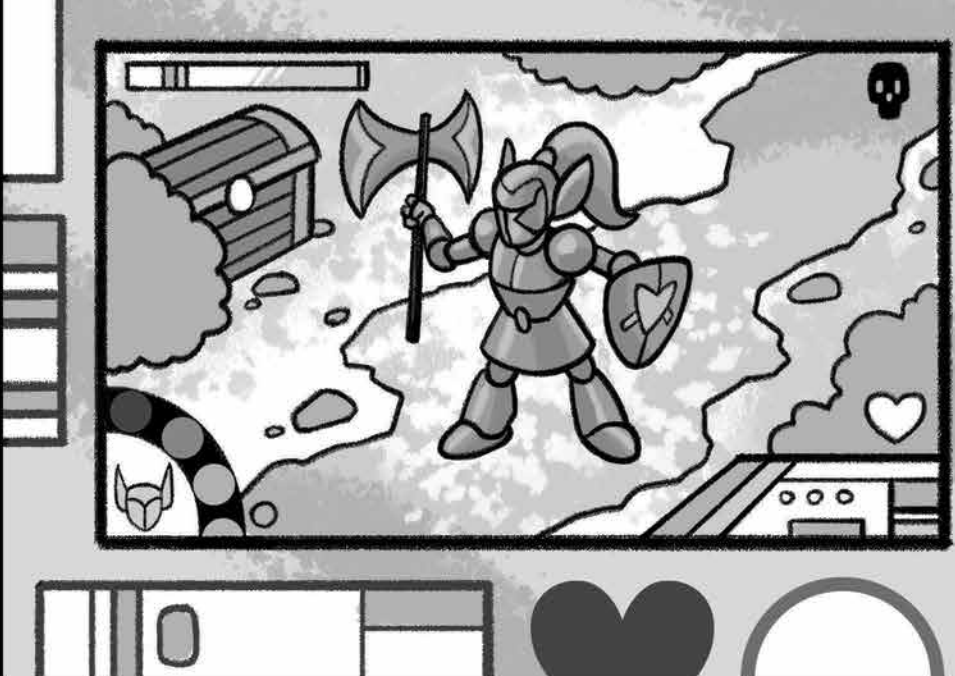


I guess I have to sign up for this too, if I want to watch. I'll just put my name in...



Are you sure you don't want to use a made-up name?

Huh? Why?



TS

Olive_Casey:
Hi everyone!

dungeoncrawler:
Look who's here!

shadow_dog:
hey, is angela still off the team lol

coolcat:
haha yeah or did you get her fired again



Who are all these people? How do they know all these things about me?

Who knows? They're not using their real names!

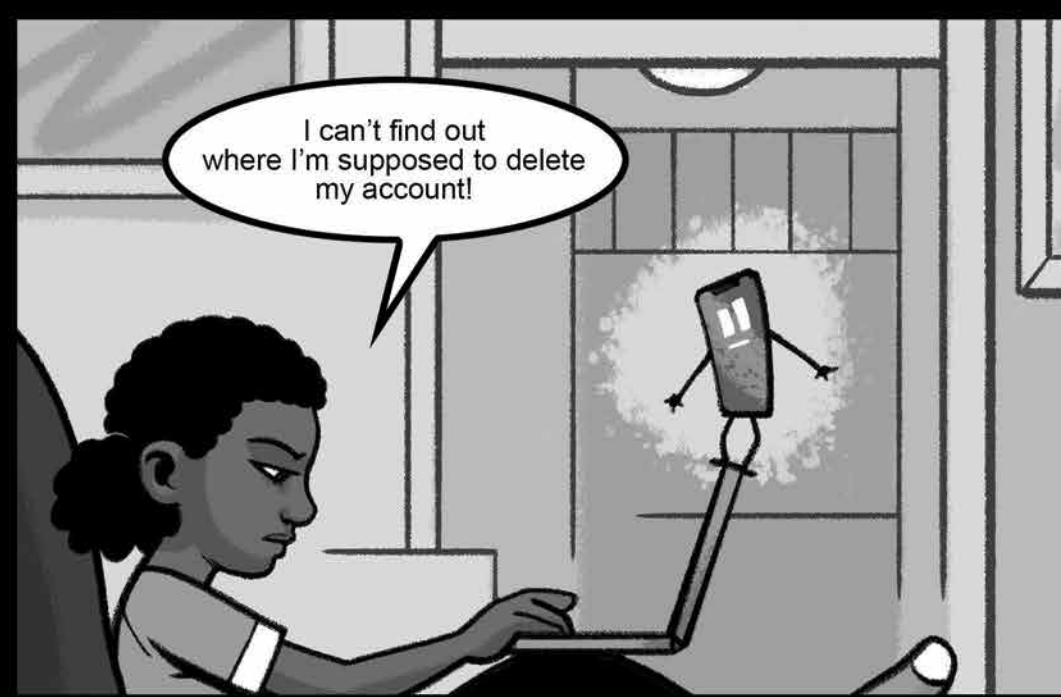
But... But I used mine!



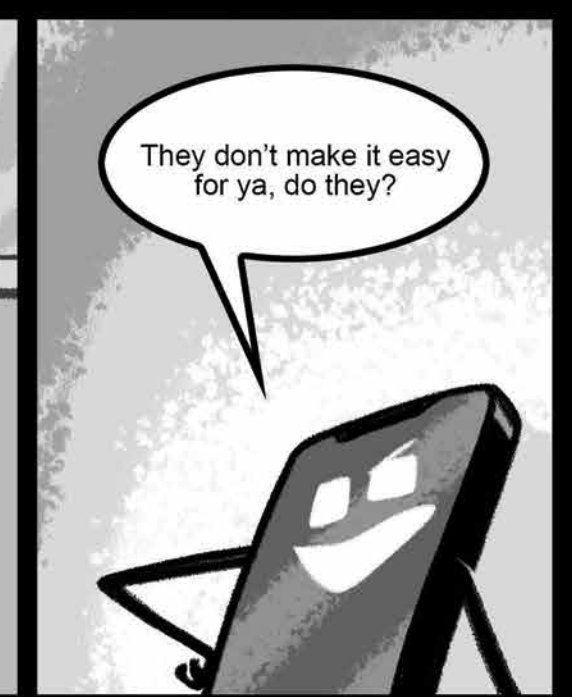
A streaming site isn't like the school library. Some places aren't right to use your real name.

What do I do?


Delete the account and sign up for a new one, for starters! And you better hurry, the stream is about to start!



I can't find out where I'm supposed to delete my account!



They don't make it easy for ya, do they?



Argh!
I just wanted to watch the stream!

Sites really want to hang onto your data, so it can be confusing to figure out how to remove your account. Sometimes you even have to find a phone number and call them!

And then my mom had to actually call the company's offices and ask them to delete it! It was so embarrassing.

Now you know how I felt!

Security Breach
Change Password Now



Oh no! I have to log into my email account right away!

Are you sure?

Wait! Don't enter your password! It's a trick, it happened to my brother!

Hey, don't drop me! But she's right.

Does that look right?

If you'd entered a password, a hacker could have used it to get into your real account. They could have stolen all of your personal information, or even pretended to be you!

That was a close one! Thanks!

You owe me one. Actually, you owe me two!

Be really careful any time you get an email that sends you somewhere where you have to enter your password.

Man, the new Treasure Sword looks so cool. I really want the new season pass for it!

Good luck paying for it... aren't you totally broke?

Ouch, roasted.



See you after practice!

Dad, I want to buy Nathan the new season pass for Treasure Sword for his birthday, can you help me?



Thanks dad! I'll pay you back out of my allowance!

You bet you will!



Hey... weird, I just bought that!

Think it's a coincidence, huh? Think again!





Whenever you visit a shopping site online, you're being tracked! Websites use "cookies" to keep an eye on what you're interested in buying.


Cookies? Yum!

Not these ones!
They're actually little pieces of data that follow you around the web and see what you're looking at. The information about the products you're interested in will follow you all over the internet!

Wait, does that mean the next time Nathan uses this computer, he'll see ads for Treasure Sword too?

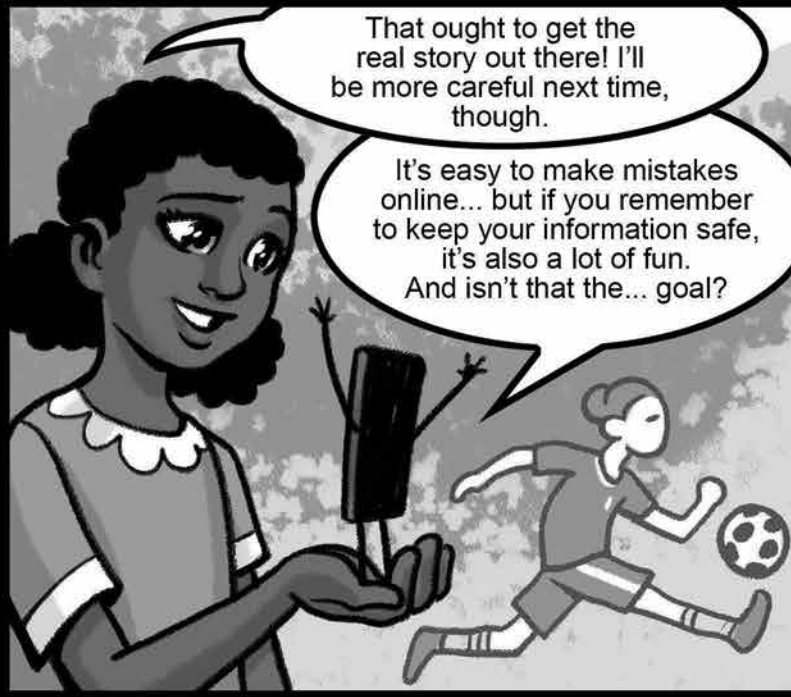
You can count on it!

But he might see what I got him for his birthday! I don't like these cookies at all!



There is something you can do. Clear your browser's cookies, and the ads will probably go away.

That's the first time I've ever gotten rid of cookies. But it's worth it to keep a secret!



5 Tips

To Protect Your Privacy Online



1

Protect your privacy with passwords.

2

Remember that things you post may not be private.

3

Respect your friends' privacy.

4

Protect your privacy by using a made-up name.

5

Ask a parent or guardian for help or permission.

Find out more at: youthprivacy.ca

Request copies: jeunes-youth@priv.gc.ca



Office of the
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